

# ONE WOMAN. ONE WORLD.

# **MARCH 8TH, 2015**

A unique gathering on the 104th International Women's Day

Gideon Putnam Resort SARATOGA SPRINGS, NY Sunday / 11 a.m. - 4 p.m.

## **EVERY WOMAN CAN MAKE A DIFFERENCE**

IN OUR WORLD. ONE PERSON OR ONE COMMUNITY AT A TIME.

- "TED-STYLE" TALKS
- WOMEN LEADERS & AUTHORS
- **BOOK SIGNINGS**
- **NETWORKING BRUNCH**
- **4 PM RECEPTION**

ANNUAL EVENT CHAIR U.S. SENATOR KIRSTEN GILLIBRAND with NYS Lt. Governor Kathy Hochul

# HEALTH & WELLNESS / SOCIAL & BUSINESS ENTREPRENEURSHIP PERSONAL STORIES INSPIRING ACTION

MORNING PROGRAM HIGHLIGHTS (11AM - 12:30 PM)

#### In an Instant

Author, mother and CBS This Morning contributor Lee Woodruff created a foundation for wounded veterans with husband/ABC News journalist Bob Woodruff after his traumatic injury from a roadside bomb while covering the Iraq war. With humor, Woodruff connects the commonalities of being a daughter, mother, friend, working woman and caregiver.

### Building a Life That's True to You

Author, global speaker, playwright, actor and marketing-to-women expert Mary Lou Quinlan's latest book, The God Box, became a New York Times bestseller in just three weeks. She



shares unique insight from her corporate and life make-overs, and offers 5 "half truths" that keep us from building a life that's true to who we are.

### What's the Truth? Weeding through the Health Information Maze

With a doctorate in bioethics, Benita Zahn isn't your average health reporter. With a smart, witty conversation, she'll share how to evaluate reported studies, ask the right questions, grasp the useful, credible takeaways.

**REGISTER** AT www.nycelebrateswomen.com

(Registration includes NETWORKING BRUNCH & 4PM RECEPTION – w/cash bar)

12:30 NETWORKING BRUNCH - EXHIBIT HALL -BOOK SIGNINGS

AFTERNOON PROGRAM HIGHLIGHTS (2-4 PM)

#### Dreams to Action

Informal "from the sofa" interactive conversations on business and social entrepreneurship

Welcome: NYS Lt. Governor Kathy Hochul

Having a Personal Mission Statement: Tracy Higginbotham, founder of Women TIES Women Helping Women Entrepreneurs: Key Bank's Key4Women Jennifer Regelski Are You Certifiable:

Claudia Ryan & Susan Bartkowski, Towne Ryan & Partners, P.C.

# Transforming Stories of Change—Social Entrepreneurs

Regina Calcaterra's memoir "Etched in Sand" is a life-changing read of triumph against all odds that reached #2 on the NY Times bestseller list. Regina, an accomplished public and private sector attorney, foster care advocate, and recipient of numerous humanitarian awards, offers a compelling primer on how we can engage to change individual lives and

"Drilling for Hope" author and social entrepreneur Karen Flewelling shares her philanthropic outreach story of bringing sustainable water solutions to impoverished communities around the globe. A retired teacher, Karen's organization of the same name has funded wells, educated children, donated goats, pigs, chickens, school supplies, soccer balls and food and medicine in 13 countries.

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